

These topics which I will teach -----

Search engine Optimization

1. Search Engine Starter Guide
2. Search Engine Optimization Fundamentals
3. Optimization a website for Search
4. Content optimization
5. Use Canonical URLs
6. Technical SEO
7. Common Issues in Mobile Web Design
8. Mobile Friendly Test (Activity)
9. Beat the Competition with Easy-to-Find Apps
10. Keywords to Optimize
11. · Keyword Research (Activity)
12. Selecting and Testing Keywords (Activity)
13. Use Data to Competitive BenefitKeywords Link
Building & Popularity
14. Link Building & Popularity
15. Google for business
16. Ebook for Google
17. Complete On-page and off-page SEO Optimization
18. SEO Moz for beginner guide.
19. SEO Website Tips for International Marketers
20. Tips to improve website ranking and conversion

Blogs

- Blogs Creation
- Blogs Submission
- Blogs Commenting

Google Analytics

- .Common Mistakes & Concerns of Analysis

- Quantify Success with Many Useful Metrics
- Measure What Matters with Data Analysis Tools
- Google's Trends & Search Console
- Benefit by Learning to Use Google Analytics
- Google Analytics
- Analyze Data Reports to Increase Revenue
- Google Adword Tool

Website Analysis & Tracking

- Visitor Analysis
- Website Page Views
- Unique Visitors
- Traffic from Referring Site
- Direct Traffic
- Most Viewed pages
- Top destination Pages
- Traffic from Search Engines
- Top search Keywords/Key phrases
- Broken link error report
- Reporting and Suggestions

Only for Advance Internet Marketing Course Student

- Email Marketing
- Banner Marketing
- Google Local Business Listing (LBC)
- Reviews
- Blog Marketing
- SEO Articles and PR Marketing.

Social Media (SMO) (SMM)

1. Definitive Guide to Social Media Marketing

2. Internet marketing handbook
3. How to Use Twitter for Business guide
4. Pinterest guide for marketers (pinterest marketing)
5. Facebook for business
6. How to use Google+ for business

Guide to use 20 free seo tool that will help to doing SEO effectively.